



For Immediate Release

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Catalyst's Co-founder to Join Wichita Firm as President

PITTSBURGH, PA – May 1, 2003 – Catalyst Consulting Partners LLC, a process improvement, organization development and strategic planning firm, today announced that its co-founder and Managing Partner, Glen R. Waisner, has joined The Hayes Company, Inc., a Wichita-based manufacturer and importer of decorative lawn and garden products, as President. Catalyst's co-founder and Managing Partner, Cynthia Waisner, will continue to operate Catalyst, which will be relocated to Wichita, KS sometime in the next twelve months.

“We have been working with the family team that owns and operates The Hayes Company for several years now,” said Glen Waisner. “My joining the Hayes team on a fulltime basis to help them achieve their aggressive growth goals was simply the next step in our maturing relationship.”

The Hayes Company, Inc. has been in business for more than twenty years and recently relocated to a new 500,000 ft² just north of Wichita, KS. The Hayes Company is poised to leverage its superior relationships with key retailers such as Wal-Mart, Home Depot and Lowe's to substantially expand its business over the next several years. Additional information about The Hayes Company can be found on its web site, www.hayesco.com.

About Catalyst Consulting Partners

Founded by husband and wife team Glen and Cynthia Waisner, Catalyst Consulting Partners LLC is a management consulting firm dedicated to working with organizations of all sizes to develop and implement process improvement, organization development and strategic planning solutions that actually WORK!

Catalyst Consulting Partners LLC is headquartered at 134 Ridgeview Circle, Glenshaw, PA 15116, and can be reached toll free at 1-877-400-3283.

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