



For Immediate Release

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Catalyst Consulting Launches Proprietary Leadership Tools for Executives and Managers

WICHITA, KS – January 20, 2006 – Catalyst Consulting Partners LLC, a process improvement, organization development and strategic planning firm, today announced that it has launched an innovative new leadership development program known by the acronym **SPEED Challenge™**, which refers to the five most critical challenges facing business leaders who want to significantly increase the value of their organizations.

“Our new **SPEED Challenge™** is designed to keep leaders focused on the following critical responsibilities: **Shaping Strategy**; **Penetrating Markets**; **Empowering Others**; **Embracing Change**; and, **Driving Execution**,” said Glen Waisner, Catalyst’s co-founder and Managing Partner. “Utilizing a portfolio of leadership assessment and development tools, including specially-designed workshops and seminars, we are committed to helping today’s harried executives reach their personal potentials while measurably impacting the performance of the organizations that they serve.”

Catalyst will offer many of the workshops that underpin the **SPEED Challenge™** in convenient and economical self-guided formats that will not require that a Catalyst consultant to be on-site to facilitate the client’s work session. More traditional, consultant-facilitated offerings are also available for those organizations that prefer to use third-party facilitators or whose issues require the intervention of experienced management consultants such as those associated with Catalyst Consulting Partners.

To learn more about Catalyst’s latest offering in its Unlocking Results™ series, please visit Catalyst on the web at www.catalystconsultingpartners.com.

About Catalyst Consulting Partners

Founded by husband and wife team Glen and Cynthia Waisner, Catalyst Consulting Partners LLC is a management consulting firm dedicated to working with organizations of all sizes to develop and implement process improvement, organization development and strategic planning solutions that actually **WORK!**

Catalyst Consulting Partners LLC is headquartered at 1136 North Linden Circle, Wichita, Kansas and can be reached toll free at 1-877-400-3283.

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